

Conference: Feminist perspectives on the platformisation of care work in European cities

at Europa-Universität Flensburg, 2nd-4th of July, 2025

Organised by Sybille Bauriedl, Mê-Linh Riemann, Nicola Techel (all Europa-Universität Flensburg), Anke Strüver, Janne Martha Lentz, Helena Bellgardt (all University of Graz), Karin Schwiter, Christiane Meyer Habighorst, Sarah Staubli (all University of Zurich) and Emma Dowling (University of Vienna)

Further Information about the conference (and soon abstracts of the contributions) are available at our website:
<https://www.uni-flensburg.de/integrative-geographie/integrative-geographie-1/forschung/tics>

Registration: <https://forms.gle/c4n2ppvEVsNPQJTT9>. There is no conference fee.
Registration deadline: **31.05.2025**

Programme

Time	Wednesday, 2.7. Room TAL 007	Thursday, 3.7. Room HEL 063 + 065	Friday, 4.7. Room HEL 160
09:00 – 10:30		Session 3: Global entanglements of platformisation processes Session 4: Care work in the domestic sphere	Session 9: Between isolation and belonging: bringing in migrants' perspectives on platform labour and services
10:30 – 11:00		Coffee break	Coffee break
11:00 – 12:30	Registration Arrival with snacks and drinks	Session 5: Representation and objectification of care work(ers) Sessions 6: Platform practices in urban spaces	Session 10: Who cares? Addressing intersectional inequalities and the promise of automatisisation
12:30 – 13:30	Opening Session 1: Opening remarks & Introduction to feminist perspectives on urban platform economies	Lunch break	Lunch break
13:30 – 14:00	Coffee break		
14:00 – 15:30	Session 2: On the rise and repercussions of platform capitalism	Panel discussion: Feminist perspectives on platform economies and future challenges with Olivia Blanchard, Emma Dowling, Yannick Ecker, Barbara Orth, Mê-Linh Riemann	Closing Session 11: Concluding remarks and next steps by Emma Dowling
15:30 – 16:00	Coffee break	Coffee break	
16:00 – 17:30	Keynote: 'Caring for the City – Migrant Gig Workers as Infrastructural Labour for Social Reproduction' by Kristina Zampoukos	Session 7: Platform labour as an answer to what? Regulatory shortcomings and processes of precarisation Session 8: On the varieties of emotional labour in digitally-mediated care work	
18:30	Dinner at an Indian Restaurant (optional, self-paid)	Get together with snacks at the Flensburg Fjord (optional)	

Opening Session 1: Introduction to feminist perspectives on urban platform economies

Wednesday, 2.7., 13:00-14:00 h

Session chair: Sybille Bauriedl

Title	Presenters
Opening remarks	<i>Monika Eigmüller</i> , Europa-Universität Flensburg
From care crisis to platform care...and back again?	<i>Emma Dowling</i> , University of Vienna
Feminist perspectives on urban platform economies	<i>Sybille Bauriedl</i> , Europa-Universität Flensburg <i>Karin Schwiter</i> , University of Zurich <i>Anke Strüver</i> , University of Graz
Caring, cleaning, and riding: Empirical insights into platformised care labour	<i>Janne Martha Lentz</i> , University of Graz <i>Christiane Meyer-Habighorst</i> , University of Zurich <i>Mê-Linh Riemann</i> , Europa-Universität Flensburg

Session 2: On the rise and repercussions of platform capitalism

Wednesday, 2.7., 14:00-15:30 h

Session chair: Anke Strüver

Title	Presenters
Time, space, reproduction: On the long history of platform labour	<i>Moritz Altenried</i> , <i>Mira Wallis</i> , Humboldt-Universität Berlin
Female delivers in Portugal's gig economy: Challenges, risks, and inequalities	<i>Daniela Ferreira</i> , <i>Margarida Queirós</i> , University of Lisbon
"This big shadow that we need to turn into light": How labour intermediaries moralise commodified domestic care work	<i>Christina Mittmasser</i> , University of Applied Sciences, Geneva

Session 3: Global entanglements of platformisation processes

Thursday, 3.7., 9:00-10:30 h

Session chair: Karin Schwiter

Title	Presenters
Precarity across borders: Platformisation of domestic work in the global South and North	<i>Fernanda Teixeira</i> , Independent researcher from Sao Paolo
Hype or hope? Feminist perspectives on the platformisation of domestic work in Nairobi	<i>Sabin Bieri</i> , University of Bern
The rise of domestic work platforms and the transformation of migrant social reproductive labor in Madrid, Spain	<i>Ana Santamarina Guerrero</i> , <i>Francisco Fernández-Trujillo Moares</i> , Universidad Nacional de Educacion a Distancia, <i>Cristina Barrial Berbén</i> , Universitat Oberta de Catalunya

Session 4: Care work in the domestic sphere: on changing conditions and new challenges

Thursday, 3.7., 9:00-10:30 h

Session chair: Sybille Bauriedl

Title	Presenters
The private is political: Platform-mediated domestic cleaning and intersectional power hierarchies in the domestic sphere	<i>Janne Martha Lentz</i> , University of Graz
Incorporating the smart home into platform capitalism	<i>Eva Isselstein</i> , Universität Bayreuth
Gig-work platforms in informal home elder care: Power dynamics in the private household as a workplace	<i>Anna Korn</i> , Ruhr-Universität Bochum

Session 5: Representation and objectification of care work(ers) in the digital age

Thursday, 3.7., 11:00-12:30 h

Session chair: Janne Martha Lentz

Title	Presenters
Care as a representational practice: Researching the (in)visibility of private care work in creator culture	<i>Friederike Jage-D'Aprile, Shari Adlung</i> Film University Babelsberg
The careworker as influencer, care professional, and entrepreneur? Navigating social media as infrastructures for assetization	<i>Fenna Nijboer, Francisca Grommé</i> , Erasmus University Rotterdam
Swipe right: Objectification and sexualization on domestic work platforms	<i>Laura Wiesböck</i> , Institute for Advanced Studies Vienna

Session 6: Platform practices in urban spaces

Thursday, 3.7., 11:00-12:30 h

Session chair: Christiane Meyer-Habighorst

Title	Presenters
Informal workspaces in public space: Layers of female invisibility in delivery work	<i>Emilia Bruck</i> , TU Wien
Spatialising emotional labour: Cleaners' experiences on digital platforms in Berlin	<i>Sarinah</i> , Humboldt University, <i>Kartika Manurung</i> , University of Bonn
(En)coding care into digital urbanism: Vignettes of collective practices	<i>Niloufar Vadiati, Letizia Chiappini and Martin Bangratz</i> Leuphana University Lüneburg

Session 7: Platform labour as an answer to what? Regulatory shortcomings and processes of precarisation

Thursday, 3.7., 14:00-15:30 h

Session chair: Emma Dowling

Title	Presenters
The irruption of digital care platforms: a homogeneous phenomenon?	<i>Isabel María Barrero Velázquez</i> , University of Cádiz
"It's a way to make life work": Platform work as a coping strategy for healthcare professionals under healthcare restructuring	<i>Peter van Eerbeek</i> , Karlstad University
Selfish and irresponsible? Everyday care ethics of self-employed nurses	<i>Justien Dingelstadt, Francisca Grommé</i> , Erasmus University Rotterdam

Session 8: On the varieties of emotional labour in digitally-mediated care work

Thursday, 3.7., 14:00-15:30 h

Session chair: Mê-Linh Riemann

Title	Presenters
A qualitative study of Norwegian freelancers' self-understandings and emotions	<i>Lin Proitz</i> , Østfold University College, <i>Benedicte Nessa, Gilda Seddighi</i> , Norwegian Research Center
Reshaping domestic labour? Intersectional perspectives on platform work in Switzerland	<i>Hélène Widmann</i> , University of Lausanne
Just keep on smiling! Emotional labour digitally exposed in platform-mediated domestic cleaning	<i>Katarzyna Gruszka</i> , Malmö University

Session 9: Between isolation and belonging: Bringing in migrants' perspectives on platform labour and services

Friday, 4.7., 9:00-10:30 h

Session chair: Karin Schwiter

Title	Presenters
"I don't want to underpay people": Migrant mothers in the Netherlands using online childcare platforms in navigating politics of belonging and care	<i>Colleen Boland</i> , Radboud University
Migrant live-in care workers and the introductory model in England: From agencies to platforms	<i>Nicky Sharma</i> , University of Sussex
At the hub: Unlikely encounters, new 'we-groups' and processes of division among food delivery riders in Hamburg	<i>Mê-Linh Riemann</i> , Europa-Universität Flensburg

Session 10: Who cares? Addressing intersectional inequalities and the promise of automatisisation

Friday, 4.7., 11:00-12:30 h

Session chair: Anke Strüver

Title	Presenters
The class structure of care platform labour: Stratification among digitally mediated care workers	<i>Franziska Baum</i> , University of Hamburg
Exploring the spatial relationality of intersectional inequalities: The experiences of care workers using digital labour platforms	<i>Christiane Meyer-Habighorst</i> , University of Zurich
Care as data labour: The platformisation of ageing in place	<i>Mathias Denecke</i> , University of Bochum

Closing Session 11: Concluding remarks and next steps

Friday, 4.7., 14:00-15:30 h

Session chair: Sybille Bauriedl

Title	Presenter
Concluding remarks and next steps	<i>Emma Dowling</i> , University of Vienna